



Meg

MEGHAN DRISCOLL

UX / UI PRODUCT DESIGNER / PDF PORTFOLIO

Using an interdisciplinary approach to design, I'm able to step outside of the box to deliver captivating solutions by combining UX fundamentals with years of digital product design, project management, and art direction.

I've been fortunate to collaborate at several studios and my fullest potential is realized when I work as part of a team. I love to question and develop ideas - it fosters greater creativity and presents its own set of challenges. I'm excellent with time management and confident with deadlines, but in design, I've found communication to be the biggest essential and one of my greatest strengths.

AWARDS

BEST PUBLIC SPACE DIGITAL SIGNAGE
Digital Signage Experience | Aug 2023

GRAND PRIX (GOLD AWARD)
Digital Signage Awards | Aug 2022

CREATIVE EXECUTION - EVENFLOW
Digital Signage Awards | Aug 2022

BEST AIRPORT INSTALL - EVENFLOW
DailyDOOH Gala Awards | Oct 2021

EDUCATION

2023 - Certificate UX/UI, University of Central Florida
2014-2017 - BS (honors) Digital Art and Design, Full Sail University
2009-2012 - BFA Theatre Performance, Florida Southern College

SKILL SET

Over 9 years of industry experience across all design disciplines:
Advanced knowledge of Adobe CS; Indesign, Photoshop & Illustrator
Knowledge of end-to-end process's with experience in UX and UI, specific to product development
Zeplin
Figma
Trello
Extensive knowledge of both PC and Mac platform. Word, Excel and e-mail applications
Experienced in leadership and management, specific to art to product
Expert with client pitching and public speaking

ESTABLISHED CREATIVE POSITIONS

CareerSource Central Florida / Associate Manager of Creative Services 05/2023 - present
Collaborates with Executive Leadership to meet all creative and brand requirements for the company, generating marketing materials and managing all digital assets. Design lead for all collateral, both digital and print.

Synect / Senior Art Director 07/2019 - 02/2023
Building a talented design and UX team, cultivating an environment for creativity and efficiency. Collaborating with the Product and Tech teams on a daily basis and managing CEO. Understanding our client designers and user needs to inform the redesign of all existing design at Orlando International Airport, elevating them into unified, clean experiences. Design lead responsible and leading client accounts for Make-a-Wish Foundation, Orlando International Airport, and Transportation Security Administration.

Woodchuck Industries / Creative Director 04/2019 - 07/2019
Redesigned and launched new website and digital storefront. Collaborated and lead Disney accounts with primary involvement on Remy's Ratatouille Adventure at Epcot. Primary photographer for completed locations and digital photo library.

Real Simple Ideas / Project Manager 02/2018 - 07/2018
Managed art to product workflow; tracking jobs, aiding in approvals, and overseeing details leading up to product launches. Opened two D-Tech locations in Magic Kingdom with team. Liaison between internal contacts and boss; specifically Disney Parks & Resorts Worldwide, Inc. and Universal Parks & Resorts. Opened the Frontierland and Town Square D-Tech locations at Disney World's Magic Kingdom. Coordinated the life-size droid R2D2 project at Star War's: Galaxy's Edge for both Disneyland and Disney World locations.

CONTRACT CREATIVE POSITIONS

Shutterbooth / Graphic Designer 02/2019 - 11/2019
Leading all digital creative on Adobe, Walmart, and Pantone

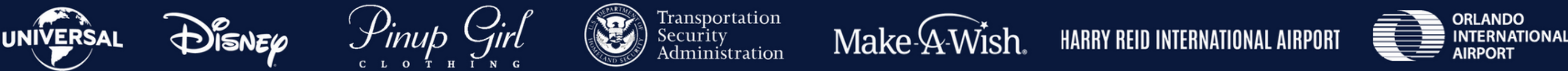
Pinup Girl Clothing / Graphic and Textile Designer 02/2018 - 09/2019
Responsible for all digital ads, website, and textile designer for in house brand

Disney Creative Group / 3D Production Artist and Operations Manager 05/2023 - present
Oversaw approvals for internal and external licensees including Lucas Arts, Pixar, Hallmark, and Jakks Pacific. Coordinated and oversaw internal budget and project assignments for team. Supported on 3D projects.

VOLUNTEER CREATIVE POSITIONS

Médecins Sans Frontières / Graphic Designer 12/2023 - 06/2024
Member of Volunteer Pool for Doctor's Without Borders offering graphic design and marketing services.

CLIENT HIGHLIGHTS



TESTIMONIALS

Meghan is hard-working and dependable, tackling all assignments with dedication and a smile. She has been great at working independently and can produce high-level work with little supervision. Meghan is creative and detail-oriented with a determination to always do the best job possible. Her interpersonal skills have been exemplary and appreciated by everyone who works with her.

Daniel R. Owen

Vice President, Disney Consumer Products

Meghan is an excellent planner and was constantly creating and updating timelines, project-oriented task lists, and calendars for everyone in the office. She is always wanting to help out wherever she can, and is personable with each and every employee. Meghan would be at the top of my list if someone was in need of a well-organized and respected leader.

Josh Garriss

Art Director, Real Simple Ideas

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Justin Douglas

Founder and President, Black Water Companies

I've benefited from Meghan's tireless work ethic, organizational skills, and willingness to do whatever it takes to complete digital projects. She helped foster an open and inclusive atmosphere which resulted in positive team dynamics. Other Cast Members on the Seasonal team have nothing but positives to say about her.

Roger Dressen

Product Developer, Disney Global Product and Development

PRODUCT DESIGN

EVENFLOW

Featured in Forbes, this world's first Award-winning spatial awareness system was launched in collaboration with a team of leading behavioral scientists using Lidar-based tracking. My design system measured crowd density and provided real-time visual instructions to guide passengers towards low-traffic areas.

Awards

Creative Execution / Digital Signage Awards
Best Airport Install / DailyDOOH Gala Awards

- UX
- UI
- Branding



PRODUCT DESIGN

TERMINAL C ECOSYSTEM

Centered on linking experiences throughout the entire new terminal, this project combined all screens into one system to allow for a true end-to-end passenger journey. I collaborated with the Orlando International Airport wayfinding team to create and integrate real time smart passenger communication including ticketing, security, info desks, gates, arrivals, baggage, and all wayfinding. This design calculated for thousands of changes per second, such a flight or weather changes, and helped the new terminal increase responsiveness to simultaneous scenarios.

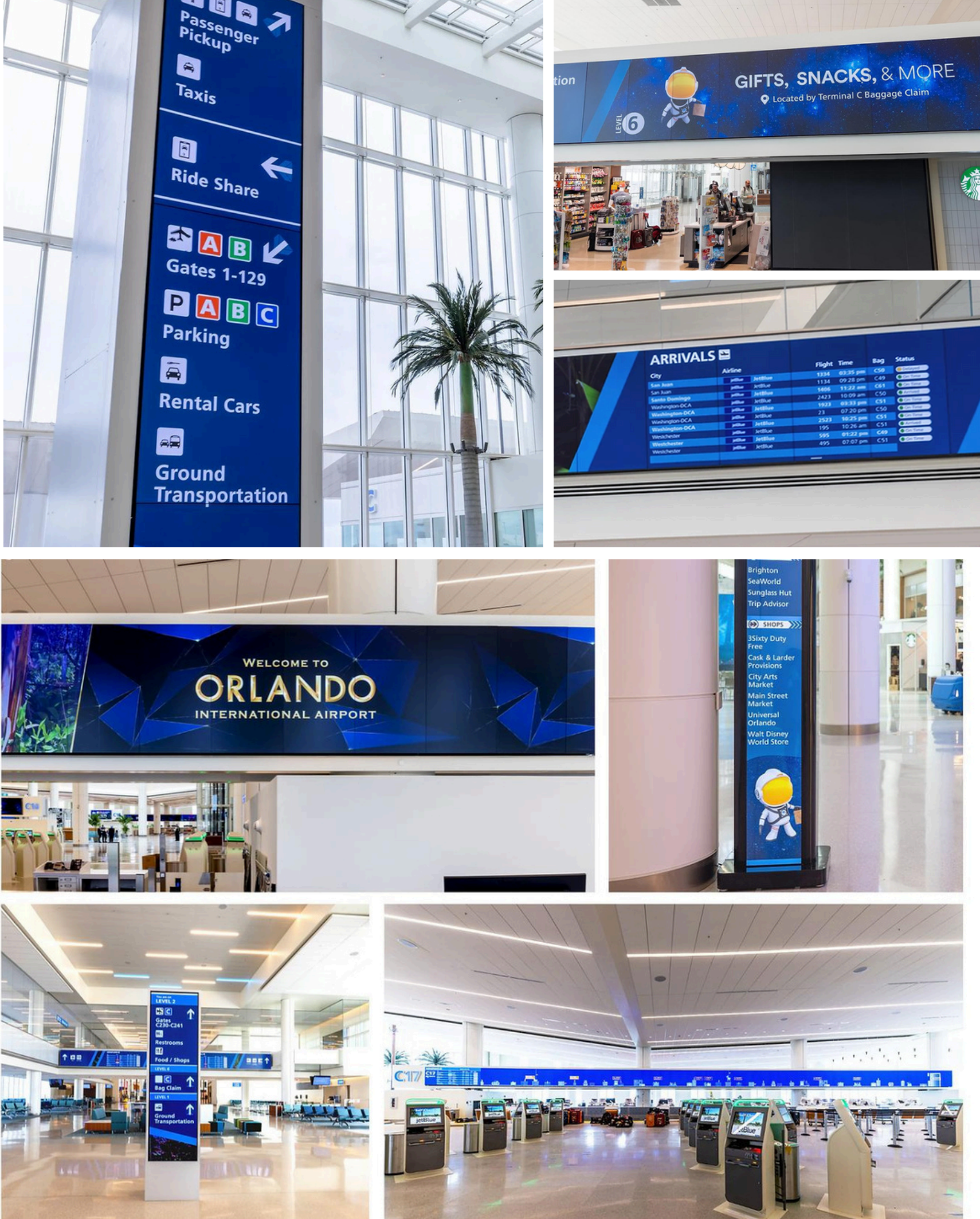
Awards

Best Public Space Digital Signage / Digital Signage Experience

UX

UI

Branding

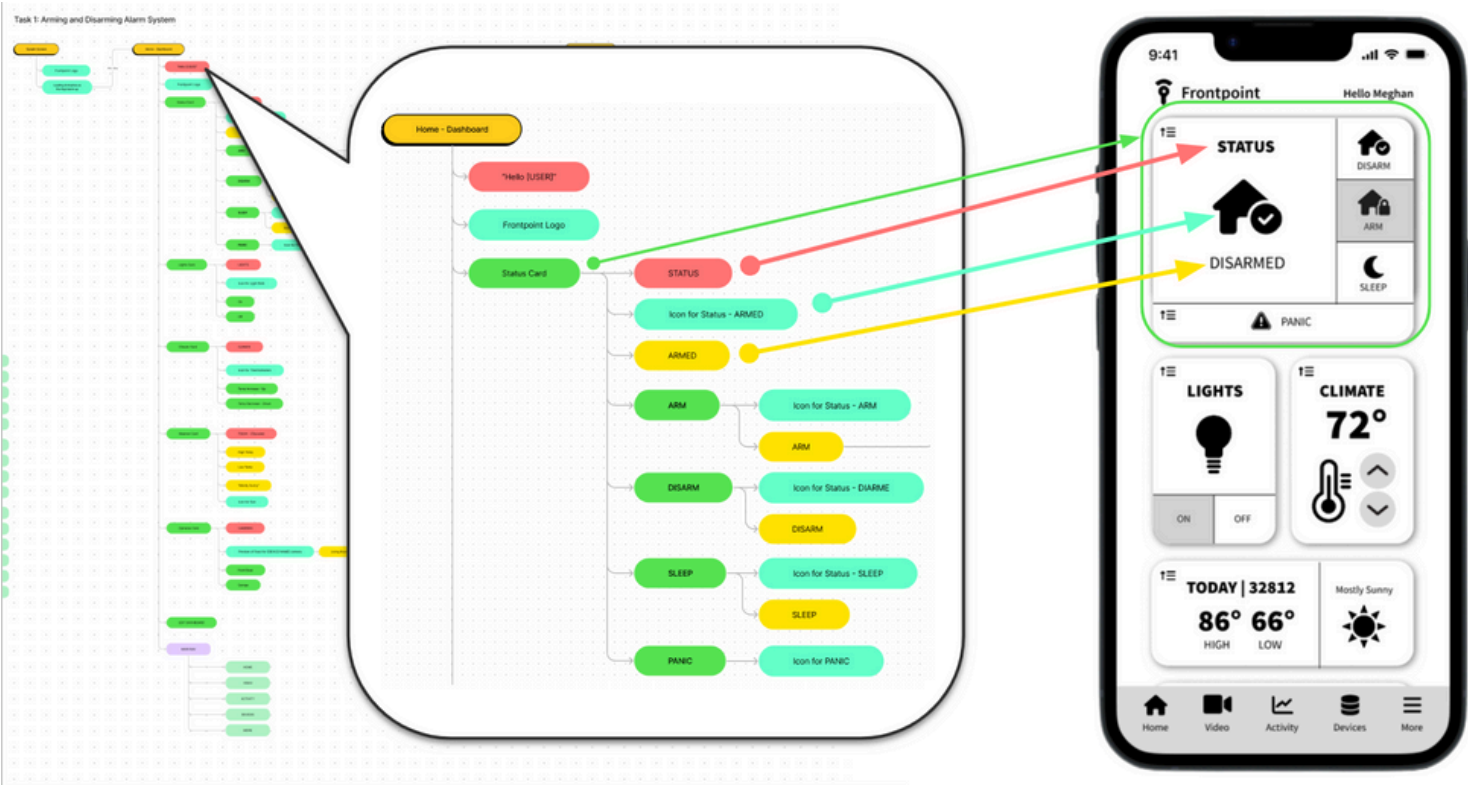
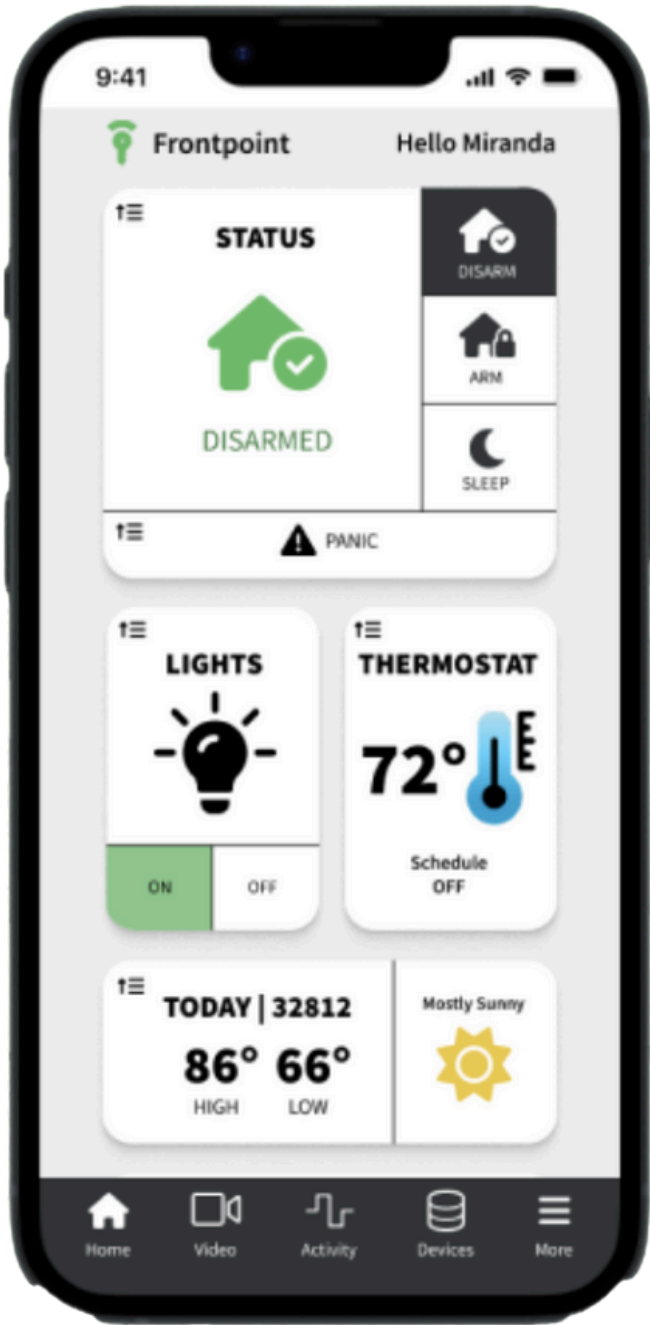


PRODUCT DESIGN

FRONTPOINT SECURITY

The project aimed to revamp the existing subscription account app by enhancing the user experience and design to align with the new branding. The primary objective was to utilize the design system effectively and expand upon its components.

- UX
- UI
- Branding



BRAND LOGO

– LOGO ON GREEN – LOGO ON WHITE

ICONOGRAPHY

COLOR PALETTE

58BC62 323538 0A0ADA FFFFFF E66826 00A2D6

– PRIMARY INTERACTION COLOR – SECONDARY INTERACTION COLOR – COLOR GRADIENT

IMAGE SAMPLES

BUTTON STATES

SAVE SCHEDULE

Next

Confirm

Video Camera

Video Camera

BUTTON STYLES



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